



John Bentley

John has over 30 years of sales and general senior management experience, leading teams in Europe, the Middle East and Africa for multi-national companies including IBM, Hitachi Data Systems and Hewlett Packard.

He blends his extensive commercial experience with a passion for developing leaders and teams. His belief is that Emotional Intelligence is critical for sustainable success and this theme runs through his workshop and coaching programmes. The overall aim is to develop leaders who are able to create a context of trust in order to:

- Inspire deep motivation
- Achieve smooth execution
- Create effective teamwork
- Transform resistance in readiness for change

Aligned with organisational objectives and vision, John has assisted executives and senior managers across industries to improve their insight into leadership effectiveness by focusing on the 4 main areas of: Influence, Efficacy, Design and Direction. Similarly, he has worked with a range of professional teams focusing on Satisfaction, Business Agility, Results and Sustainability.

