

Dr. Frank Peter, Ph.D.



- Expert in Digital Marketing & Digital Transformation
- Over 15 years of experience as Keynote Speaker at International Conferences and Corporate Events
- Certified Google Educator
- Author of Digital Marketing Strategies for Decision Makers (Book is available at Amazon)
- Associate Faculty at Graduate Business School, University of Uatara and Advisory Board Member for International University of Malaya Wales, Malaysia

Dr. Frank is a subject matter expert in various fields of digital marketing, including online advertising, social media marketing, digital data driven decision making, as well as digital transformation (with a focus on HR & small to medium sized companies).

He has helped many companies of all sizes to get a better understanding of what 'digital' means for their organization, and how it can benefit the client's overall business processes. His training style has been described as 'in-depth, yet entertaining'.

Dr. Frank is the author of '**Digital Marketing Strategies for Decision Makers**' (available at [amazon](#)), and he is currently working on his new book on '**Digital Transformation for HR Leaders**'.

Dr. Frank has been conducting corporate training and spoken extensively at international conferences & corporate events for over 15 years.

Dr. Frank has received a multitude of recommendations from his clients as evident from his public LinkedIn profile.

[LinkedIn](https://www.linkedin.com/in/drfrankpeter/) (<https://www.linkedin.com/in/drfrankpeter/>)

Organizations benefited from Dr. Frank's Workshop



What delegates have said about Dr. Frank

“One of the most informative sessions I have attended. Dr. Frank was unquestionably worth the investment in this training”

- Jad Humeidan, Vice President - eCommerce at Oman Air, Oman

“I would strongly recommend Dr. Frank as the "Guru" in the area of the Digital Arena”

- Professor Dr. Siva Muthaly, Dean of Faculty of Business and Management at Asia Pacific University, Malaysia

“Superb training is the 1st thing that came to mind when participating in Dr Frank's digital marketing workshop”

- Ethan Peris, Macao Government Tourism Office, Macao

“Many years of experience and many showcase/samples from real business really gave me confidence that what he advised will put our business onto the right track”

- Munisara Angsutam, Brand Communications Manager at Saint-Gobain, Thailand