

## **Catherine Bentley**

- Masters Degree in English Language (University of Edinburgh, UK)Former emerging markets strategist with
- Diploma in Marketing Chartered Institute of Marketing UK
- Qualified TESOL (Teaching English to Speakers of other Over 10 years of diverse professional experience in Languages) Facilitator
- 16 years' business management experience within UK Financial Services Industry including Royal & Sun Alliance, MBNA International Bank, Royal Bank of Scotland

Since 2004, Catherine has been based in the UAE and facilitated diverse multi-cultural teams across geographical locations in setting and achieving first-class customer service and communication standards.

She works both with individuals and groups to develop confidence in communication, which she believes allows latent talent and potential to shine through and enhance their personal & professional presence at workplace. Her mantra is "Success lies simply in being the very best that you can be".

## Here's what participants have said about Catherine Bentley

Catherine is an energetic and focused trainer with good command on the subject.-**Jibran Khan-Senior Officer**-Central Depository Company

Thanks to Catherine for visiting Pakistan and delivering such a great training-**Tahir Shafiq-Supply Chain Manager**-The Coca-Cola Company

Overall superb Experience. I give 5 star rating to the program.-Sonam Kumar, Marketing Executive, Jaffer Brother Pvt. Ltd

I have learned effective email writing, useful pointers on report writing and handling complaints. - **Rushana Khan, Assistant Manager Mechanical Liability,** Lotte Chemicals Pakistan Ltd.

All of the content of the course was superb-

Ahmed Baig, Senior Manager Training & Development, 12C

