



Course For C-level Executives

LEADING IN VUCA TIMES

Use a proven Agile Framework © to unlock opportunity & increase productivity

July 23, 2019 - Marriott Hotel - Karachi | 9:30am – 5:00pm

Course Overview

In VUCA (volatile, uncertain, complex and ambiguous) business climate, executives are under constant pressure to deliver at higher and higher levels. Being able to lead effectively so that people take the right actions that deliver specific results is an invaluable skill. Discover fundamental skills and strategies that will streamline your leadership and make it effective and commanding, so you're able to get bottom line results.

You'll learn exactly how to unlock huge opportunities, minimize risk and rapidly monetize opportunities. You'll go from confusion and fear to clarity and mission.

In this one-day program, participant will learn a tried & tested step-by-step framework, based on validated business research used by the top companies to quickly embrace opportunities. It employs the stacking principle to accelerate and leapfrog bottom line results.



Course Facilitator : **Asad Rezzvi**



For Registration & Details:

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Helping You Succeed!

COURSE AGENDA

Make competition irrelevant: unlock opportunity

- Clearly see industry blind spots
- Uncover hidden opportunity
- Serve customers vs. compete with others

Set up agile teams for rapid progress

- Use the RPM for swift road mapping
- Act on real time ground intelligence
- Capture employee trust & credibility

Uncover solutions rapidly by inducing creative methods

- Deploy proven methodology for rapid innovation
- Accelerate problem solving
- Triangulate multiple solutions for optimization

Create swift execution cells

- Build a knowledge bank
- Fast forward results
- Create fast accountability and transparency

Digital ecosystem to snowball results, outcomes & targets

- Build & sustain positive buzz & momentum
- Sideline naysayers & resistance
- Create exponential results vs. incremental progress

Automate rapid results with swift feedback loops

- Ensure real time ground results
- Setup quick feedback systems
- Stack & layer results for progressive outcome

Also avoid the 5 biggest mistakes that drop performance and productivity, and increase dead-end decision-making:

1. Cost cutting and downsizing: kills progress instantly
2. Top down directives: slow, inaccurate and disengage employees
3. Austerity measures without effective communication
4. Lack of clarity and a clear vision to unite the employees
5. Lack of alignment between senior management and employees

Change Management, Turn
Around & Transformation Expert

CEO at Veristas Ventures

Former Chief Transformation
Officer at Wateen Telecom

Master Practitioner NLP with
Richard Bandler

Asad Rezzvi is the CEO of Veritas Ventures. He has a degree from the University of California, Berkeley. With early experience working in Silicon

Valley and doing a successful startup, he knows exactly what it takes to build successful companies. In Pakistan he has a track record of successfully turning around difficult companies. He was the Chief Transformation Officer of Wateen Telecom, tasked by the Abu Dhabi Group to lead the turnaround of the company. He transformed Wateen from losing \$2m per month when he joined to \$1m positive cash flow in less than 3 ½ years.

It was one of the most difficult challenges as the head office completely burned down in one of the largest fires of Lahore, leaving the employees to work from home. Asad and his team managed to successfully pull it off using the same framework that he will share in this workshop. Asad's last assignment was the agile transformation of Agha Khan University Hospital, which was conducted in under nine months. Of the fifty plus execution plans that matured more than ten were extraordinary game changers – they were featured internationally in medical symposiums, conferences and journals and implemented in medical institutions worldwide. Also, CNN showcased a documentary film on Negotiating Conflict featuring Asad Rezzvi.

Course Facilitator
Asad Rezzvi



Key Benefits

- **Be** on track to dominate your industry
- **Rapidly** capitalise on key opportunities
- **Avoid** costly or disastrous mistakes
- **Learn** problem solving to provide results that show on the balance sheet
- **Become** recession proof & thrive regardless of the economy

Who Should Attend?

- **CEO's, COO's, CFO's, Managing Directors & Regional Directors**
- **Organizational Development Heads & Human Resource Heads**
- **Department Heads & General Managers**
- **Entrepreneurs**

INVESTMENT

PKR 30,000
+SST Per Participant

FEE INCLUDES:

Course material, certificate of attendance, lunch refreshments & business networking

Bring this program **In-house** at attractive discount

This workshop can be customized to suit specific needs of your organization which may lead to significant savings
Please contact **Naveed Rahim** at naveed.rahim@octara.com
or call at **0334-3082767**