



Service ICON Ron Kaufman

“What goes around, comes around.
What you send out does come back.
Service is a two-way street. Life is, too.”

- Author - Uplifting Service and 14 other books on service, business & inspiration
- Rated as one of the world's "Top 25 Who's Hot" speakers by Speaker Magazine
- Brings powerful insights from working with clients all over the world in every major industry for more than twenty years
- Inspiration to leaders, managers and service providers in his high-energy speeches and workshops

Ron Kaufman is one of the world's most sought-after educators, consultants, and thought-leaders in achieving superior service and uplifting service cultures.

Ron understands that the only reliable way for a company to achieve and maintain its competitive edge is to create a culture that empowers every employee to surprise and delight customers and colleagues with truly uplifting service.

Ron works with a successful clientele of government agencies and multinational corporations. He delivers powerful insights and global best practices enabling organizations to gain a sustainable advantage through service.

Ron is a regular columnist at Bloomberg BusinessWeek. He is the author of 14 books on service, business and inspiration and has been featured in The Wall Street Journal, The New York Times, and USA Today.

“Ron Kaufman designs and delivers service improvement programs for our management, country offices, sales teams, ground staff, pilots and cabin crew. He helps us keep our service flying high!”



“The results speak for themselves - YTD Month 10 Revenue Growth 32%, 53% Gross Profit Growth and 52% Net Profit Growth.”
Xerox Emirates

“Ron's energy and enthusiasm for service leaps off the stage. We are still talking about his presentation months after the conference!”
Citibank

“We created an action list for twelve months from just one session. Ron is way above other speakers in impact, relevance and value.”
ExxonMobil

“Ron's insights and experience are unmatched. His ability to illustrate new ideas with global benchmarks and best practices is amazing.”
Johnson & Johnson

Look who is learning with Ron!

